

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
497139 /		06361784
<u>Product</u>		
RNC- ROMNEY		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/03/12 - 10/09/12	445	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Romney for President, Inc		10/02/12 / 10/02/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Productions**  
138 Conant Street  
Beverly, MA 01915  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$550.00			
N 2	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$550.00			
N 3	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$625.00			
N 4	KVVU	10/03/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$625.00			
N 5	KVVU	10/05/12	10/05/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$625.00			
N 6	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$625.00			
N 7	KVVU	10/03/12	10/05/12	TMZ	730-8p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$850.00			
N 8	KVVU	10/08/12	10/09/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$850.00			
N 9	KVVU	10/03/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$1,950.00			
N 10	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$1,950.00			
N 11	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				1	\$3,550.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**Henderson, NV 89014**  
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<u>Advertiser</u>		<u>Original Date / Revision</u>
Romney for President, Inc.		10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										<u>Start Date</u>		
		Week: 10/08/12	10/14/12	-1-----				1	\$3,550.00			
										Totals	23	\$24,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	23	\$24,675.00	\$20,973.75
<b>Totals</b>	<b>23</b>	<b>\$24,675.00</b>	<b>\$20,973.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6361784  
\*\*\* ORIGINAT REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

91  
OCT 2 / 12 16.17  
\*\*\* KENNEDY \*\*\*

ADV # \_\_\_\_\_ ADV - NAME POLI/M ROMNEY/RNC/R/PRE/US  
AGY # AGY - NAME AMERICAN RAMBLER PRODUCTIONS

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID

138 CONANT STREET

SALES PRSN PH- TERESA DIFURIA

ORDER # 497130

CONTRACT # 6361784

CLASS: NATL. LOCAL REGIONAL

PRDCT RNC- ROMNEY

EST#445 COMMENTS: (LINE, ORDER, IN

ICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

**CO-OP BILLING NEEDED**

DATE OCT2/12 16.17

REP: TO ROSE  
FR NTRKII

NEW ROMNEY RNC ORDER  
TOTAL \$24675  
PLS CNF THANKS

RNC - ROMNEY

RNC— ROMNEY THIS IS A CARD IN ADVANCE SCHEDULE

:LINE# : REP : CDR : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK :  
 :LINE# : : : : : : : : DATE : DATE : /WK: INVT : DAYS : TOTAL:  
 AGENCY ADVERTISER CODE = AGENCY EST# = 445  
 AGENCY PRODUCT CODE =

1	500P-530P	30	\$550.00	10/3	10/5
PROGRAM : CON COM1:	NEWS MAX 1X DAY				W-F

REP HEADLINE# 6361784  
\*\*\* OBTGNAT REV#0 \*\*\*

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191 CREDIT RISK ! ! HARRIS REPORT FROM REP \*

OCT2/12 16.17

REP HEADLINE# 6361784  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 16.17  
\*\*\* KVYU-TV \*\*\*

\*\*\* KVYU-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*